

IMPACTFUL DIGITAL & SOCIAL PROGRAMS

Our audience segmentation and behavioral data methods will help you target and reach the exact individuals you want for your products and events.

PRODUCT/EVENT AWARENESS PACKAGE

Whether promoting a product or event (virtual, live or recorded) this package will provide engagement driven experiences and create impact across your industry.

➤ BASIC	FREQUENCY
Marketing Overlay	1
Behavioral & Demographic eblast	1
Monthly Social Sponsored Post	1

Cost: \$6,550

➤ ENHANCED	FREQUENCY
Marketing Overlay	1
Sponsored Quiz	1
Behavioral & Demographic eblast	1
Monthly Social Sponsored Post	1

Cost: \$ 12,900

PRODUCT AMPLIFICATION

Our digital Product Amplification package enhances your product's story. Following our monthly editorial calendar, this package ensures our dedicated audience engages with your content via print and online. Not looking to follow the editorial calendar - contact us today and we can create a customized package that fits your needs.

	FREQUENCY
E-Newsletter 468x60 banner	3
Website Ads - Leaderboard	3
Website Ads - Boom Box	3
Behavioral & Demographic eblast	1
Monthly Social Sponsored Post	1
Sponsored Quiz	1

Cost: \$ 16,334

AWARENESS POWERHOUSE PACKAGE

Our Powerhouse package is focused on driving awareness and building recognition within the industry. Strengthen the degree of familiarity of your brand and/or product by utilizing our various marketing channels.

	FREQUENCY
Triggered eblast	1
Website Ads - Leaderboard	3
Website Ads - Boom Box	3
Odyssey Journey	1
Monthly Social Sponsored Post	3
Sponsored Quiz	1

Packages Start at \$21,000

